

Member Report

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2017

Who are our members?

87% of our member organizations in 2017 are **returning** members

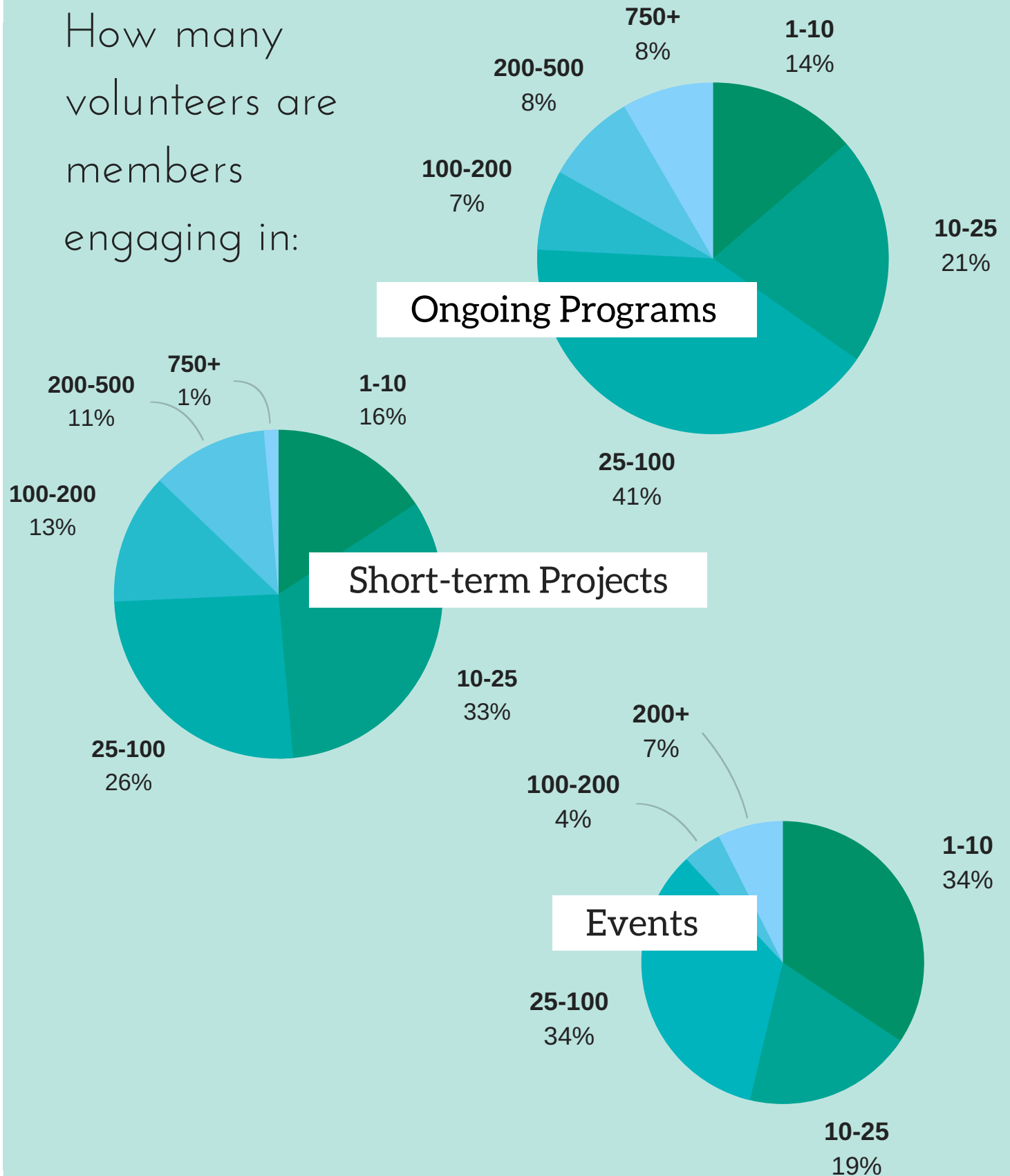
48% of members described themselves as **Social Services or Support**.

- Followed by **Environmental** (16%), **Cultural**, and **Social Justice** (14%)
-

61% of members reported the demographic they serve as "**Broad/Everyone**"

Volunteer Engagement

How many
volunteers are
members
engaging in:



How are members recruiting their volunteers?

90% of members reported recruiting volunteers through **word of mouth**, followed by postings on their **own website** (84%) and **volunteer fairs** (49%)

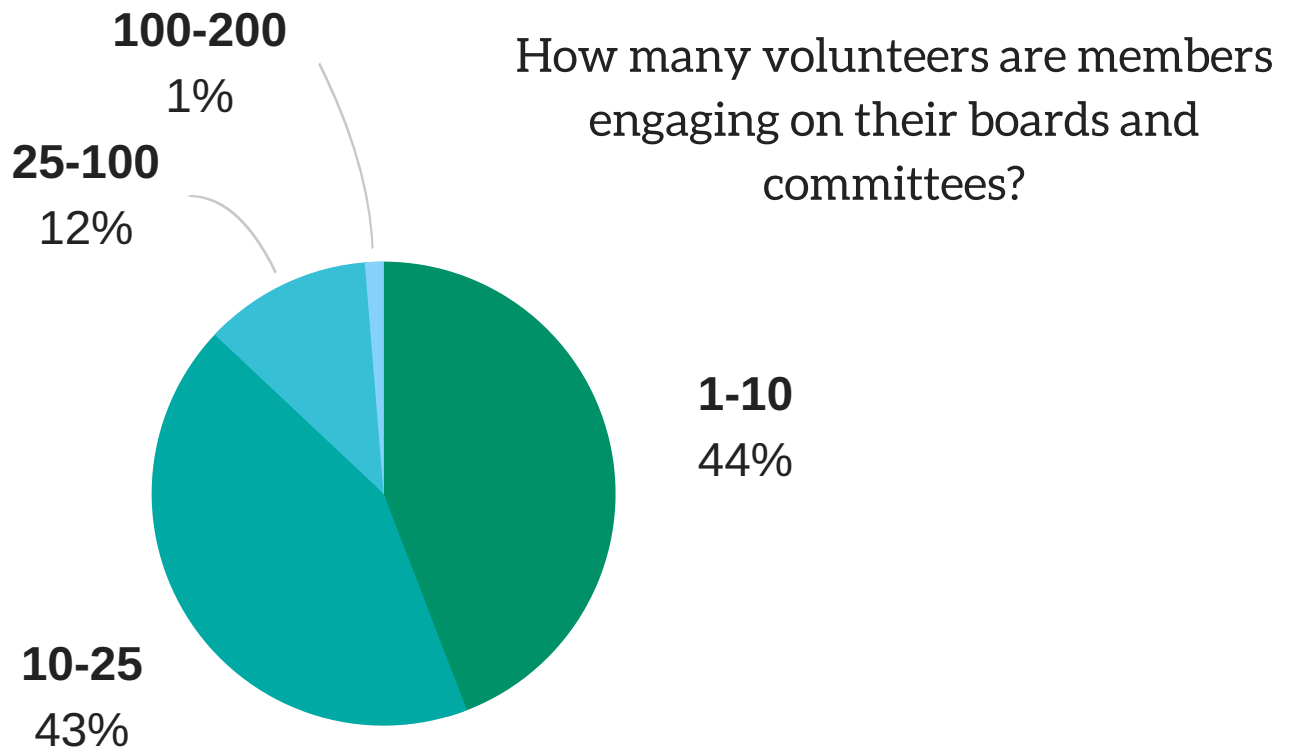
78% of members reported that the number of volunteers they engage with has **increased**

33% of members reported the most successful method of volunteer recruitment as being through **word of mouth**. Followed by postings on **GoVolunteer** (18%) and postings on their **own website** (12%).



47% of members reported using GoVolunteer to post volunteer positions. 35% reported that they do not use it, and 18% were unsure.

Boards



84% of members reported recruiting board members through **word of mouth**, followed by postings on their **own website** (33%) and postings on **other websites** (8%).

60% of members reported the most successful method of board recruitment as being through **word of mouth**, followed by posts on their **own website** (13%), and through **GoVolunteer** (7%).

Challenges

61% of members reported difficulty in **acquiring funding or sponsorship** (61%), followed by **finding volunteers** (59%) and **finding board members** (33%).

30% of members reported challenges in **volunteer management**.

78% of members were willing to consider future solutions proposed by CVC.

*Data in this report taken from Community Volunteer Connections Membership Intake Survey from years 2016-17 and 2017-18.